

**Professional Field Emphasis in Sports Leadership – Sales & Marketing**  
Online Graduate Program Advising Form  
Southwest Minnesota State University

Name \_\_\_\_\_ Expected Graduation Date \_\_\_\_\_  
MO/YR

Bachelor's Degree/Date Awarded: \_\_\_\_\_

Date you entered graduate classes at SMSU: \_\_\_\_\_

### Professional Education Core

Professional Education Core Courses (11 credits)			
ED 623	Professional Planning & Assessment	2	F2 – E & O
ED 625	21 <sup>st</sup> Century Brain-Based Teaching and Learning	3	F1 - O
ED 632	Linking Pedagogy & Content	3	F2 - E
ED 635	Content & Curriculum Development	3	Sp2 -O

### Research Component

Research Component Courses (8 credits)			
ED 622	Research in Education	3	Sp1 – E & O
ED 624	Research Project Design	3	Su1 – E & O
ED 627	Research Project Implementation	2	Sp2 – E & O

### Professional Field Emphasis

Professional Field Emphasis – Sports Leadership – Sales & Marketing Courses (15 credits)			
PE 578	Recreation & Sport Management	3	F1
PE 588 (or MBA 660)	Legal Aspects in Recreation & Sport  (Or Legal and Ethical Environment of Business)	3	Sp2  Sp - Su

Electives – Nine credits required			
PE 589	Sports Marketing, Promotions, Consumer Behavior	3	Sp
MBA 607	Strategic Marketing Management	3	F – E & O Sp – E & O
MBA 511	Integrated Marketing Communication	3	Su
MBA	Marketing Research	3	F

**Note:** This is a tentative schedule. Classes will be offered based on enrollment.

**Student Signature** \_\_\_\_\_ **Date** \_\_\_\_\_

**Advisor Signature** \_\_\_\_\_ **Date** \_\_\_\_\_

F-Fall, Sp-Spring, Su-Summer; E- Available even years only O- Available odd years only; 1- Take in first year of program 2- Take in second year of program. You are responsible to keep informed of any changes in requirements, which may affect your academic career. You are responsible to keep informed of any changes in requirements, which may affect your academic career.